**Scrum Master**

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CS-250-T5472 Software Development Lifecycle

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May 17, 2023

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               To be an effective Scrum Master pertaining to the SNHU Travel Project, there are several checkmarks to meet that would ensure a successful launch for our web applications to better grow our customer base.

We would begin with Sprint Planning. This would be where we would gather to discuss how we plan to engage our upcoming sprints. Based on the spring goals, we would then identify the task that we need to focus on for our sprint.

During our Daily Scrum. This is where we would share all updates pertaining to the project and keep and get an assessment of our progress on the web application. This would guarantee that we all stay on the same page and allow us to be better aligned with each other.

With the Backlog Refinement, we would aim to make sure that all backlogs are properly classified based on priority to ensure that our backlogs are effectively managed to prevent an excessive backlog.

Sprint Reviews would afford us the opportunity to display all the hard work that we have completed during the sprint to all stakeholders involved. It is where we would encourage additional feedback which would help us create an effective web application that would allow us to grow and expand our travel business.

In the final stretches of our project, we would conduct our Sprint Retrospective where we would reflect on the outcome of our Sprint overall. We would assess if our stated goals were met, and which areas we would need to improve. Even more important than the actual development, this is where we would know the areas where fell short and the steps we can take to properly mitigate all known areas of vulnerability.

These events are all important because missing just one of these events, would result in issues such as a lack of a cohesive development, as there would be a breakdown of communication, and deadlines requiring extensions due to an ineffective development period. Through these events, the team would become a better well-run unit as it would foster an environment that would better meet deadlines and a strong focus on quality.

I would like the team to learn the effectiveness of collaborating on a Sprint in order to complete the task of completing our web application. It would help us learn how to be effective problem solvers and become better programmers.